

MACHINERY RESOURCES INTERNATIONAL, INC.

## 25 YEARS OF EXPERIENCE

As one of the foremost industrial auctioneers, appraisers and liquidators in the United States.

# INDUSTRIAL AUCTIONEERS

EXPERTS AT MAXIMIZING ASSET RETURNS

MRI Auctions' suite of services and concentrated involvement in nearly every sector of the economy, uniquely qualifies us to help you realize the maximum value for your assets. Our used sales division, Machinery Resources International, buys and sells industrial equipment daily, giving MRI Valuations an unparalleled advantage when it comes to assessing the value of your facility and equipment. We work closely with businesses and financial institutions throughout the complete industrial lifecycle, from purchase evaluation to complete plant liquidations.

Whether it's a few machines moved by our Machinery Resources division or a total liquidation through MRI Auctions, we have the expertise to properly appraise your industrial assets, ensuring you the greatest return. Whether through private treaty sales, auctions or liquidations, let MRI custom tailor a solution that works for you, based on your timeline and overall asset strategy.









Machinery Bought/Sold Remarketing Services



**Expert Industrial Auctioneers & Liquidators** 



421 AUCTIONS

MRI Auctions has over 25 years experience in industrial asset and disposition services. We are professional industrial machinery auctioneers specializing in evaluating assets and performing onsite/online auction sales and liquidations within a wide range of industries including: metalworking, woodworking, machine tools, iron and steel fabrication, foundry, aerospace, construction, mining, forestry, biotech, medical, pharmaceuticals, plastics, material handling, electronics and textile manufacturing.

Let our 25 years of uninterrupted involvement in industrial auctions serve you. Our experience within the continuously evolving industrial equipment market place has taught us that no two clients' situations are the same. Let us custom tailor a solution best suited for your needs, taking into careful consideration your effective timeline so that we can maximize your return. We utilize a range of methodologies to enhance the sales outcome. Whether it's with an on-site sale, online auction, webcast auction, negotiated sale, private treaty, we have the tools and experience to meet the task.



## **INCREASE ACCESSIBILITY**

Prospective bidders, who can't physically attend due to distance, can listen to the webcast auction and competitively bid via any computer or mobile device with an Internet connection, in real time against on-site bidders. Other bidders, who can't attend due to time differences, may place a proxy bid, where MRI bids on the their behalf up to the buyer's maximum bid

## INCREASE VISIBILITY

On our website, www.MRIAuctions.com, visitors can search for and preview auction inventory, review upcoming auctions, view past auctions, participate, in live webcast auctions in real time, register for upcoming auction alerts, and sign up for our newsletter.

## OUR EXTENSIVE CROSS MEDIA PROMOTIONS INCLUDE:

- Direct Mail Marketing
- Trade Journals Advertisements
- Newspapers Advertisements
- Targeted E-mail Marketing Campaigns
- Strategic Phone Communication
- Social Media Promotions



## COMPETITIVE ADVANTAGE

MRI WILL PURCHASE YOUR ASSETS FOR CASH OR PROVIDE A GUARANTEE COMMISSION STRUCTURE.

## MRI AUCTION STRUCTURES

#### **COMMISSION AUCTIONS**

The Commission Based Auction is the most basic and straightforward type of auction. In a commission auction, MRI charges a percentage of the gross sales amount, called a buyer's premium, to the purchaser. The client receives the gross sales proceeds less a pre-negotiated fee to cover expenses, such as: advertising, promotion, setup, on-site/online sales operations and labor costs. Although it is the most straightforward auction structure, the client will assume certain risk.

## upside.

**CASH PURCHASE** 

**GUARANTEED AUCTIONS** 

In a Cash Purchase Auction, MRI purchases the client's assets prior to auction. In accordance to a Cash Purchase, MRI will be allowed to use the premises for approximately 60 to 90 days, so that we may conduct an auction. Upon choosing a Cash Purchase instead of co-hosting an auction, the client will receive an upfront deposit with the remaining balance to be paid in full, the day of the auction. With a Cash Purchase, the client assumes no risk and has no interest in the auction's outcome.

We realize that some clients prefer the assurance of receiving a quaranteed amount for their assets. With a Guaranteed Auction,

MRI will guarantee you a minimum net return for the sale of the equipment. All proceeds above the guarantee will then be used to cover expenses with the remainder being divided between the

client and MRI, as previously negotiated. No auction is ever risk

free, but with a Guaranteed Auction, MRI assumes the majority of the risk while allowing for the client to participate in the potential

## ASSET MONETIZATION METHODS

- On-site, open outcry, public auctions
- Strictly online timed auctions
- Liquidation services

## WE PROVIDE THE FOLLOWING IMPORTANT SERVICES:

- Insurance
- Title & Lien Searches
- Customer Relations
- Deposit Collection
- Terms and Conditions Agreements





## **EQUIPMENT** VALUATIONS

MRI'S PROFESSIONAL, EXPERT EQUIPMENT VALUATION SERVICES

For over 25 years, MRI Valuations has been providing professional, independent machine and equipment evaluation services to all sectors of the business community: from large manufacturers to small independently owned job shops. We've also provided valuations for Fortune 500 Companies, banking, financial and legal institutions.

#### A FOCUS ON SERVICE

MRI Valuations is a full service, national machinery and equipment appraisal firm with a trusted reputation backed by 25 years of experience. Our clients rely on our certified, accredited and professional equipment appraisers to promptly access and evaluate industrial and commercial equipment and machinery. Our equipment appraisals meet the highest standards, supervised by accredited members of the American Machinery & Equipment Association and written in accordance with standards established by the Uniform Standards of Professional Appraisal Practice.

## A HISTORY OF PROFESSIONALISM

We provide field appraisals, desktop opinions, collateral evaluations and inspections related to financing, leasing, insurance, loss litigation, and arbitration, ad valoreum, charitable contribution and estate planning.

Business leaders, bankers, brokers and other decision makers look to MRI Valuations for accurate, timely appraisals for mergers, acquisitions, partnership buyouts, business dissolutions, auctions, sales of surplus capacity, inventory liquidation and to establish asset-based lines of credit.



## VALUATION FOR A BROAD RANGE OF INDUSTRIES

Metalworking Equipment Laboratory and Scientific Equipment

Heavy Construction Equipment Material Handling Equipment

Food Processing Equipment

Industrial and Manufacturing Equipment

Medical Equipment

Woodworking Equipment

Chemical, Plastic and Rubber

Equipment

High-Tech Equipment

Network and Computer Equipment

Biotech Equipment



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LOS ANGELES • CHICAGO • TORONTO